



Continuing Education and Outreach

Continuing Education Vs. Outreach

	Continuing Education (CE)	Outreach
Well-defined audience (OHS Professionals)	X	
Option for continuing education certificate (CEU's/Contact Hours) and professional certifications	X	
No credit given (academic or CE)		X
Needs-based training	X	
Community partnerships	X	X
Reach diverse and underrepresented groups	X	X
Aims to have a positive impact on worker safety and health, workplace practices, and policies.	X	X

NIOSH Mandate for Outreach

“ERCs conduct **outreach** to help improve knowledge and awareness of work-related safety and health issues, and they provide **continuing education** for OSH professionals.”

“ERCs are academic institutions that provide high-quality interdisciplinary graduate training, research training, **continuing education**, and **outreach** in the core occupational safety and health disciplines of industrial hygiene (IH), occupational health nursing (OHN), occupational medicine residency (OMR), and occupational safety (OS), as well as closely related allied disciplines.”

“NIOSH ERCs help translate scientific discoveries into practice through **effective education, training, and outreach.**”

-NIOSH ERC RFA

RFA Examples of Outreach

- Research-to-practice** activities with other institutions, businesses, or agencies located within the same region;
- Integration of OSH principles and concepts within **curricula** (Schools or Colleges of Business, Engineering, Architecture, Law, Medicine, and Arts and Sciences);
- A **visiting faculty** program involving labor and management leaders;
- Cooperative and collaborative arrangements** with professional societies, municipal and local governments, and scientific associations;
- Presentation of awareness seminars** to undergraduate and secondary educational institutions (high school science fairs and career days), and labor, management, not-for-profit, or community associations.

MCOHS Mandate for Student Engagement in Outreach

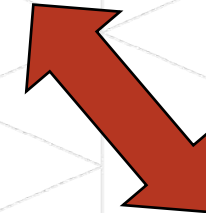
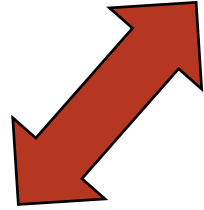
One Outreach Product per Student by Graduation

- Fact Sheet
- Policy Brief
- YouTube Video (long- or short-form)
- Infographic
- Presentation/Speaking Engagement
- Blog or Media-style Article
- Training Materials (R2P)
- Much More!

...Don't Panic!

Collaborative Flow

MCOHS Advisory Board Members



**MCOHS
Academic
Programs**

Research/Knowledge

Students

Event Planning/Outreach Materials

**MCOHS
Outreach and
Continuing
Education**

Case Study: Student Academic Work to Outreach & CE

- Student Masters project
- PUBH X808- Sleepers: Truckers
and Sleep Apnea
- Outreach video on MCOHS
YouTube channel

Biography: Sarah Moon. MPH

Sarah Moon, MPH, is a 2018 alumna of the University of Minnesota, School of Public Health where she majored in Public Health Administration. Her expertise is in public health communications and program management. After graduation, she accepted a position with Sightpath Medical where she works as an Account Manager. She collaborates with faculty from the School's Division of Environmental Health Sciences to conduct an outreach and education campaign regarding prevention and treatment for obstructive sleep apnea in the transportation industry.



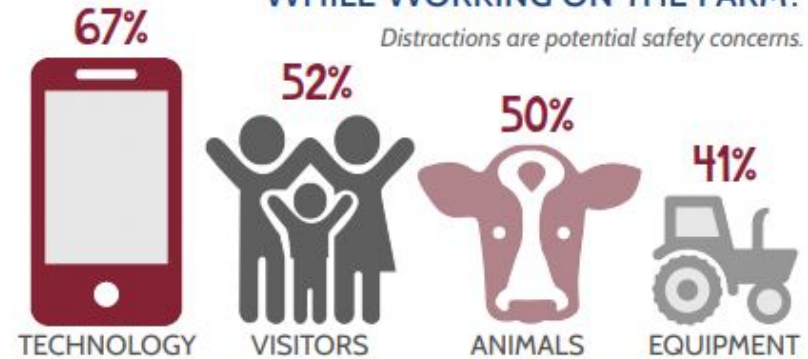
Case Study: Student Academic Work to Infographic



WHAT HEALTH AND SAFETY TRAINING HAVE STUDENTS RECEIVED?



WHAT DO STUDENTS THINK IS A *DISTRACTION* WHILE WORKING ON THE FARM?



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UPPER MIDWEST AGRICULTURAL SAFETY AND HEALTH CENTER
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GET CONNECTED

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Case Study: Student Academic Work to National ERC Webinar

EDUCATION AND RESEARCH CENTER
ERGONOMICS WEBINAR SERIES

MINNESOTA'S SAFE PATIENT HANDLING ACT: POLICY, PRACTICE, AND RESEARCH



Breca Tschida, MSPH, CPE & Christina Rosebush, PhD, MPH
Midwest Center for Occupational Health and Safety ERC
October 21, 2020 | 12 - 1 PM Pacific | 3 - 4 PM Eastern



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